

<b>DAY 1</b>	<b>JUNE 14, 2022</b>
<b>8:30-8:50 AM</b>	Welcome, introductions, and objectives: <b>Stafne</b> (MSU) and <b>Crane</b> (UF)
<b>8:50-9:00</b>	<b>Charles LaPradd</b> (5-10 minutes) Agriculture Manager Miami-Dade County Department of Regulatory & Economic Resources
<b>9:00 AM</b>	Overview and Discussion of Stakeholder Survey Results <b>Downey</b> (MSU)
<b>9:45 AM</b>	Coffee break (provided)
<b>10:00 AM</b>	Industry perspectives: presentations by marketing and shipping representatives addressing challenges and opportunities for the wholesale fresh-market and processing industries <b>Johnny Hoblick</b> – AgriStarts (10 minutes) <b>Rane Roatta</b> – Miami Fruit (10 minutes)
<b>11:00 AM</b>	Growers’ perspectives: presentations about the biggest challenges and opportunities of the horizon <b>Ken Love</b> -- Hawaiian Tropical Fruit Growers “ <b>Liliko’i (passion fruit) production in Hawai’i</b> ” (15-20 minutes)
<b>12:00 PM</b>	Lunch (provided) Shiver’s BBQ
<b>1:00 PM</b>	Field trip to local passion fruit producers <b>Osvany Rodriguez</b> <b>Jackie Chen</b>
<b>4:00 PM</b>	Reconvene group for discussion and recap
<b>5:00 PM</b>	End for day (dinner on own)
<b>DAY 2</b>	<b>JUNE 15, 2022</b>
<b>8:00 AM</b>	Recap of day 1: <b>Stafne</b> (MSU)
<b>8:45 AM</b>	Breakout groups based on focus areas (breeding and genetics, pests and disease, production horticultural management, marketing, and extension) with industry stakeholders as available <b>Breeding/Genetics</b> – <b>Josh Anderson/Manjul Dutt</b> <b>Pest/Disease</b> – <b>Romina Gazis/Daniel Carrillo/Dara Stockton</b> <b>Horticulture Production</b> – <b>Jonathan Crane/ Jeff Wasilewski</b> <b>Marketing</b> – <b>Trent Blare/Fredy Ballen</b> <b>Extension/Education</b> – <b>Eric Stafne/ /Mark Bailey</b> <b>Online</b> – <b>Laura Downey/Ben Posadas</b>
<b>9:45 AM</b>	Coffee break (provided)
<b>10:00 AM</b>	Reports from first breakout groups to whole team

<b>10:45 AM</b>	Reconfigure breakout groups based on production region to allow participation by others in different focus groups
<b>12:00 PM</b>	Lunch (provided) TBA
<b>1:00 PM</b>	Reports from second breakout groups to whole team
<b>2:00 PM</b>	Group discussion on common ground and opportunities for an USDA-NIFA-SCRI SREP or CAP proposal
<b>3:00 PM</b>	Presentations on current research and extension efforts related to passion fruit
<b>3:00-3:10</b>	<b>Passion Fruit Import Summary</b> , B. Balaam, National Operations Manager – Exclusion & Imports, USDA APHIS PPQ Field Operations (10 minutes)
<b>3:10-3:20</b>	<b>USDA, AMS, Specialty Crops Market News Division: The Eyes and Ears of American Agriculture</b> , A. Zaki, National Shipping Point Supervisor, USDA Specialty Crops Market News (10 minutes, virtual)
<b>3:20-3:30</b>	<b>Status of conventional and organic pest control for U.S. passionfruit</b> , J. Crane, University of Florida (10 minutes)
<b>3:30-3:40</b>	<b>Passion Fruit Stem Canker</b> , J. Anderson, University of Florida (10 minutes)
<b>3:40-3:50</b>	<b>Seed Structure Differences and Genetic/Phenotypic Variability Amongst Colombian Accessions of Purple Passion Fruit, <i>Passiflora edulis f. edulis</i> N.</b> Rodriguez, L. Melgarejo, D. Demissie, and M. Blair*, Tennessee State University (10 minutes)
<b>3:50-4:00</b>	<b>Establishing Gene Editing Technology to Generate Seedless Passion Fruit</b> , E. Garcia, A. Chambers, and T. Liu, University of Florida (10 minutes)
<b>4:00-4:10</b>	<b>Tools to analyze your passion fruit enterprise's profitability</b> , V. Contreras, University of Florida (10 minutes)
<b>4:10-4:20</b>	<b>How to market in a digital era</b> , T. Blare, University of Florida (10 minutes)
<b>4:20-4:35</b>	<b>Promoting the Sustainability of the Passionfruit Industry in Australia</b> , D. Chant, Passion Fruit Australian Inc. (15 minutes, virtual)
<b>4:35-5:00</b>	<b>Questions</b>
<b>5:15 PM</b>	Closing remarks and next steps: <b>Stafne</b> (UA) and <b>Crane</b> (UF)
<b>5:30 PM</b>	End of meeting